

SOCIETY of ELECTRICAL and ELECTRONIC ENGINEERS IN ISRAEL

OPTICAL ENGINEERING CHAPTER



הכנס להנדסה אופטית 2012 OPTICAL ENGINEERING

Bar-Ilan University

March 20, 2012

באוניברסיטת בר אילן

כ"ו באדר תשע"ב

קול קורא CALL FOR PAPERS

Abstract submission deadline: January 8, 2012

TOPICS:

The meeting covers a variety of topics in Optics, Elctro-Optics and photonics with emphasis on engineering and academia-industry collaboration. The program includes three tracks:

- **Imaging Optics,**
- **Non-imaging Optics,**
- **Optics in Medicine.**

Optics in Medicine covers engineering and R&D aspects and papers from the medical users' community.

תחרות חברות הזנק STARTUP CONTEST

Business Plan submission deadline: January 8, 2012

Startup Contest offers exposure and prestige in the final stage. The competing startups will be evaluated for: originality, creativity, technical execution and functional completion, and the potential to become a business.

DETAILS BELLOW





CALL FOR PAPERS	STARTUP CONTEST
<p>Please submit an abstract of a maximum of two pages. Contributions will be accepted for oral or poster presentation. Please indicate preference.</p> <p>All accepted abstracts will be published in the meeting digest (CD-ROM or print).</p> <p>For text please use Arial 12pt, with single line spacing on A4 paper. Margins are 2.5cm top, bottom, left and right, do not use page numbering. Do not use any special characters nor drawings or figures.</p>	<p>Eligible for the contest are company/startup registered in Israel that has no more than \$3 million of funding and is no more than 3 years old. Optics technology or market is addressed.</p> <p>Stage 1: Participants will submit a 3 page executive summary describing their entrepreneurial ideas, and a 1 page description of the optical technology used. The evaluation criteria will include: Organization of the Summary, Business Concept and Technological Innovation, Competitive Advantages, Target Market, and Team.</p> <p>Accepted summaries will be published in the meeting digest (CD-ROM or print). Follow the formatting instructions in the Call for Papers.</p>
<p><i>Title Example:</i></p> <p style="text-align: center;">Title of the article [14 pt] A.N. Author¹, A.N. Otherauthor², A.T. Hirdauthor³ ¹ University/company, Department, City ² University/company, Department, City ³ University/ompany, Department, City email: email@of.the.corresponding.author</p>	<p>Stage 2: Invited startups will be requested to submit a concise Business Plan (any format) of up to 15 pages, for evaluation. Evaluation criteria include: Business Concept and Innovation (25%), Operations (10%), Market Analysis and Marketing Plan (20%), Financial Plan (20%), Team (20%), and Organization of the Document (5%).</p>
<p><i>References:</i></p> <p>References [1] A.N. Author, <i>Title of journal</i>, volume, page, year [2] A.N. Author, <i>Title of Book</i>, (publisher, city, year) [3] A.N. Author, and T.H. Elastauthor, Title of chapter, in <i>Title of edited book</i>, ed, A.N. Editor, (publisher, city, year)</p>	<p>Stage 3: On March 20, the invited startups will give a 5 minutes elevator pitch during the plenary session, will provide a table top or poster display between 10:00 and 15:00 and be available for discussion with visitors and referees. Based on participant's questionnaires and the evaluation committee, the winning startups will be awarded in the contest ceremony, in the afternoon session.</p>
<p style="text-align: center;"><i>Please submit Word 2003 or PDF file to OptEng12@aol.com</i> <i>Please provide <u>name, phone and e-mail</u> of contact person.</i></p>	

SOCIETY of ELECTRICAL and ELECTRONIC ENGINEERS IN ISRAEL

OPTICAL ENGINEERING CHAPTER



הכנס להנדסה אופטית 2012 OPTICAL ENGINEERING

Bar-Ilan University

March 20, 2012

באוניברסיטת בר אילן

כ"ו באדר תשע"ב

Meeting Chair: Zeev Zalevsky, Bar Ilan

Program Committee Chair: Shelly Glaser H.I.T

Organizing Committee chair: Rami Finkler SEEI

Meeting Secretariat: Orit Shoshani SEEI

Technical Exhibit Chair: Avigdor Meir Ammo Eng.

Admin: Nissim Kashak כלים שלובים

Startup Contest Chair: Gabbi Sarusi Elbit Systems

ORGANIZING COMMITTEE

Meir Avigdor Ammo Eng.
Haim Azhari Technion and ISMBE
Aryeh Batt Orbotec and ILTAM
Rami Finkler SEEI
Shelly Glaser H.I.T
Nissim Kashak כלים שלובים
Isaac Leichter JCT
Moshe Meidan IAI
Klara Reshef IDF
Itamar Shoshan Orlase
Shmuel Sternklar Ariel
Moshe Salem ILTAM
Zeev Zalevsky Bar Ilan
Joe van Zwaren Leviathan Energy

PROGRAM COMMITTEE

Yoel Arieli JCT
Haim Azhari Technion
Aryeh Batt Orbotec
Joseph Bodenheimer JCT
Rami Finkler SEEI
Shelly Glaser H.I.T
Isaac Leichter JCT
Klara Reshef IDF
Itamar Shoshan Orlase
Shmuel Sternklar Ariel
Zeev Zalevsky Bar Ilan